

SPEAKER BIOGRAPHIES

G. Allen Power, MD is an Associate Professor of Medicine at the University of Rochester School of Medicine and Dentistry, and Assistant Medical Director at St. John’s Home in Rochester. He is also an Attending Physician at Highland Hospital.

Dr. Power is Board Certified in Internal Medicine and Geriatrics and a Fellow of the American College of Physicians – American Society for Internal Medicine. He received his undergraduate and medical degrees from the University of Rochester.

Before assuming his position at St. John’s Home in January 2000, Dr. Power spent seven years in private practice in Rochester and more than eight years as Assistant Medical Director at St. Ann’s Home.

Dr. Power became an Eden Associate in September 1998. In October 2003, he was named an Eden Mentor, an honor bestowed upon those individuals who have distinguished themselves for their work in promoting the Eden Alternative. In September 2006, he became a Certified Eden Educator.

Dr. Power is also a musician, with three recordings to his credit, including *Life Worth Living – A Celebration of Elders and Those Who Care for Them*, released in 2001. His songs have been performed on three continents and recorded by several musicians. Peter, Paul and Mary have performed his song of elder choice, “If You Don’t Mind,” and Walter Cronkite used his song “I’ll Love You Forever” (adapted from the Bob Munsch children’s book), for a Discovery Channel special in 1995.

Susan Berta, RN, LNHA has had a 30-year career as a Director of Nursing in long-term care facilities. Licensed as a Nursing Home Administrator by the State of New York, Susan is a member of the National Association of Directors of Nursing and the New York State Association of Long Term Care Administrators.

In 1996, Susan was one of 34 members of the first class of Certified Eden Alternative Associates trained by Dr. William Thomas, founder of the Eden Alternative. Since then, she has become an official trainer working with Dr. Thomas in his train-the-trainer program, and has championed the Eden process at three long-term care facilities where she was employed as the Director of Nursing.

In 1997, Susan was named Region 1 Eden Alternative Coordinator and continues in that role, assisting facilities through their cultural transformation. Her speaking engagements have extended throughout the United States and Canada.

Susan and her husband Joe have written a college curriculum on the Eden Alternative that is included in the course curriculum at Hobart and William Smith Colleges in Geneva, New York.